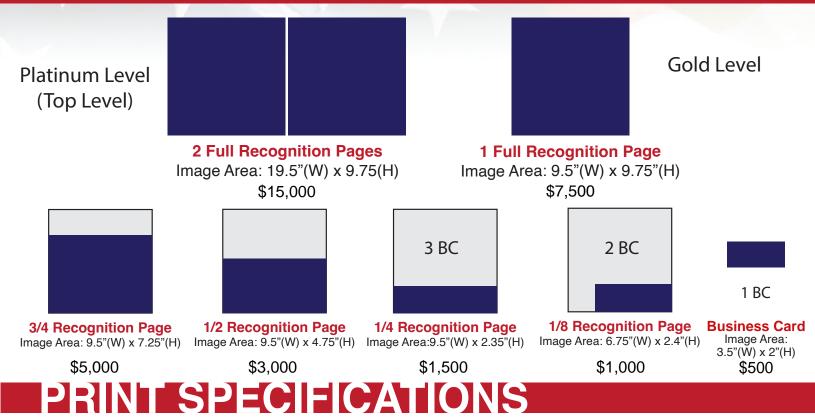


## **SPONSORSHIP LEVELS**



## General Quality Assurance Guidelines:

- · Avoid text below 6 points in size
- · Reversed and/or multicolored text below
  - 12 points will not reproduce well
- Insure that all fonts are embedded
- · Hairlines below .25 will not reproduce well
- Produce images to final size and
  - appropriate resolution
- RGB colors will not reproduce

## Image File Specifications:

- Halftone and separation resolution:
  - 200 ppi (150 ppi min-220 ppi max)
- Screen frequency: 100 lpi
- Line art resolution: 1270 lpi
- Total dot gain not to exceed 23% in midtone range
- All output is process CMYK