

# SPONSORSHIP LEVELS

Platinum Level (Top Level)



### 2 Full Recognition Pages

Image Area: 19.5"(W) x 9.75(H) \$15.000



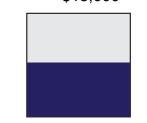
3 Levels

#### 1 Full Recognition Page

Image Area: 9.5"(W) x 9.75"(H) \$10,000/\$7,500/\$6,000



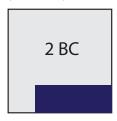
3/4 Recognition Page Image Area: 9.5"(W) x 7.25"(H)



1/2 Recognition Page Image Area: 9.5"(W) x 4.75"(H) Image Area: 9.5"(W) x 2.35"(H)



1/4 Recognition Page



1/8 Recognition Page Image Area: 6.75"(W) x 2.4"(H)



**Business Card** Image Area:

\$4.500

\$3,000

3.5"(W) x 2"(H)

\$1,500

\$1,000

\$500

# T SPECIFICATIONS

## **General Quality Assurance Guidelines:**

- Avoid text below 6 points in size
- Reversed and/or multicolored text below 12 points will not reproduce well
- Insure that all fonts are embedded
- Hairlines below .25 will not reproduce well
- Produce images to final size and appropriate resolution
- RGB colors will not reproduce

## **Image File Specifications:**

- Halftone and separation resolution: 200 ppi (150 ppi min-220 ppi max)
- Screen frequency: 100 lpi
- · Line art resolution: 1270 lpi
- Total dot gain not to exceed 23% in midtone range
- All output is process CMYK