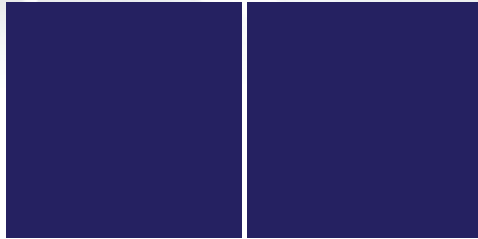


# 2021 PEARL HARBOR

## DAY • OF • REMEMBRANCE

# MEDIA KIT



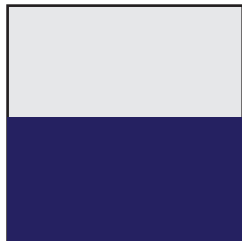
**2 Full Recognition Page**

Image Area: 19.5"(W) x 9.75(H)



**1 Full Recognition Page**

Image Area: 9.5"(W) x 9.75"(H)



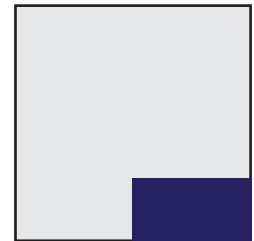
**1/2 Recognition Page**

Image Area: 9.5"(W) x 4.75"(H)



**1/4 Recognition Page**

Image Area: 9.5"(W) x 4.75"(H)



**1/8 Recognition Page**

Image Area: 4.65"(W) x 2.4"(H)

## PRINT SPECIFICATIONS

### General Quality Assurance Guidelines:

- Avoid text below 6 points in size
- Reversed and/or multicolored text below 12 points will not reproduce well
- Insure that all fonts are embedded
- Hairlines below .25 will not reproduce well
- Produce images to final size and appropriate resolution
- RGB colors will not reproduce

### Image File Specifications:

- Halftone and separation resolution: 200 ppi (150 ppi min-220 ppi max)
- Screen frequency: 100 lpi
- Line art resolution: 1270 lpi
- Total dot gain not to exceed 23% in midtone range
- All output is process CMYK

**For Advertising Inquiries, Contact Program Director Jim Hackworth**

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